

**Public Affairs • Public Relations • Philanthropy Strategies**

Deborah Campbell offers public affairs, public relations, and philanthropy strategy consultation services; specializing in key stakeholder identification and engagement, developing ideas from concept to implementation, and leveraging social capital.

Her diverse, yet complementary background as a nonprofit executive, television journalist, and civic volunteer leader serves as her foundation for effective strategic positioning consultation. Ms. Campbell helps organize people and their ideas by engaging stakeholders, facilitating development and implementation of business plans, conducting relevance studies, facilitating strategic planning, managing collaborative partnerships and initiatives, and developing public relations and marketing strategies.

Ms. Campbell understands the Nevada business, social service and political environments and has access to key business, association, nonprofit, political and philanthropy leaders in Nevada. She is known for her unique ability to communicate, collaborate and connect across a variety of sectors.

Recognized as a '2009 Woman to Watch' by In Business Las Vegas, Deborah is currently working with public and private sector organizations to ensure maximum relevance and accountability to their stakeholders.

**Current and recent clients include:**

- workforce CONNECTIONS - Board development, strategic planning, 2008, '09, '10
- State of Nevada, Governors Workforce Investment Board - Board development, strategic planning, 2009 & '10
- Virgin River Conservation Partnership - Facilitator & Coordinator, 2005 through '10
- Bureau of Land Management - Las Vegas District Leadership Team Retreat facilitation, 2008 & '09
- So Nevada Regional Planning Coalition, Open Space & Trails Workgroup - Co facilitator, 2008 & '09
- KNPR Nevada Public Radio - Strategic planning, 2008
- Nevada Restaurant Association – 2007 Relevance Study
- Conrad N. Hilton Foundation - Concept design and planning resulting in Three Square, 2006 & '07

Prior to launching Deborah Campbell and Associates LLC, Ms. Campbell led two leading nonprofits in Southern Nevada. She has served as Vice President & Executive Director of the St. Rose Dominican Health Foundation which supports three hospitals in the Henderson-Las Vegas area; and, prior to St. Rose, as Senior Vice President and Chief Operating Officer of United Way of Southern Nevada, where for nearly a decade Deborah managed staff, and helped dozens of social service organizations develop the capacity to improve program delivery.

Her communications background includes 16 years of news, public affairs and morning show anchor duties at television stations in Chico, California and Las Vegas, Nevada.